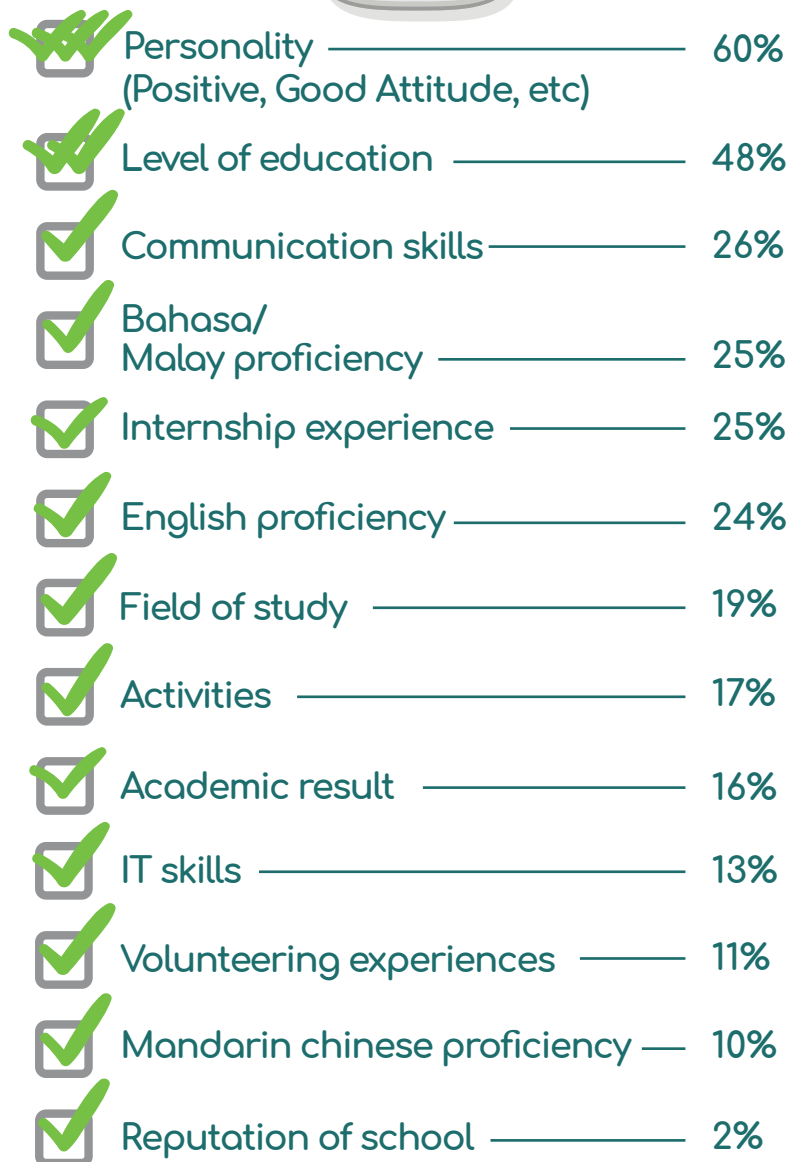




GRADUATES' OPINION

PERCEPTION ON HIRING CRITERIA



FINDINGS & ANALYSIS:

With Gen Z (born after 1994) entering the workforce as soon as 2020, we asked Sarawakian graduates on their opinion of the employer's hiring criteria. 60% believed that employers hire based on Personality (Positive, Good Attitude, etc) while 48% said the level of education. Those who said Communication Skills, Bahasa proficiency / Internship experience and English proficiency were respectively 26%, 25% and 24%. Only 2% felt it could be the reputation of the school. So what does Sarawak employers really think? Find out which TOP 5 Qualities Sarawakian Companies (both Private and Government) are looking at when it comes to hiring fresh graduates (see page 22).