



FACTS & FINDINGS:

# ARE COMPANY HIRING ONLINE OR OFFLINE?



ONLINE **71%**

OFFLINE **29%**



Job Sites **47%**



Social Media **20%**



Search Engine **4%**



Through connections **16%**



Newspaper **9%**



- ▶ Career fairs **2%**
- ▶ Job Agency **2%**

## FINDINGS & ANALYSIS:

With ever-increasing competition among companies to find the best talent and the availability of internet technology, recruiting and hiring has changed significantly over the years and continues to evolve. According to our survey, 71% of Sarawakian employers are hiring online: 1 in every 2 company uses Jobsites (i.e. localised jobsite like SarawakJobs.com); 1 in 5 company uses social media; and 1 in 25 company via search engines. Remaining 29% of Sarawakian employers are hiring through offline methods: 1 in 6 company rely on connections such as referrals/networks and 1 in 10 company still uses the newspapers and 1 in 25 company via job agency or career fair.