



EMPLOYEES' OPINION

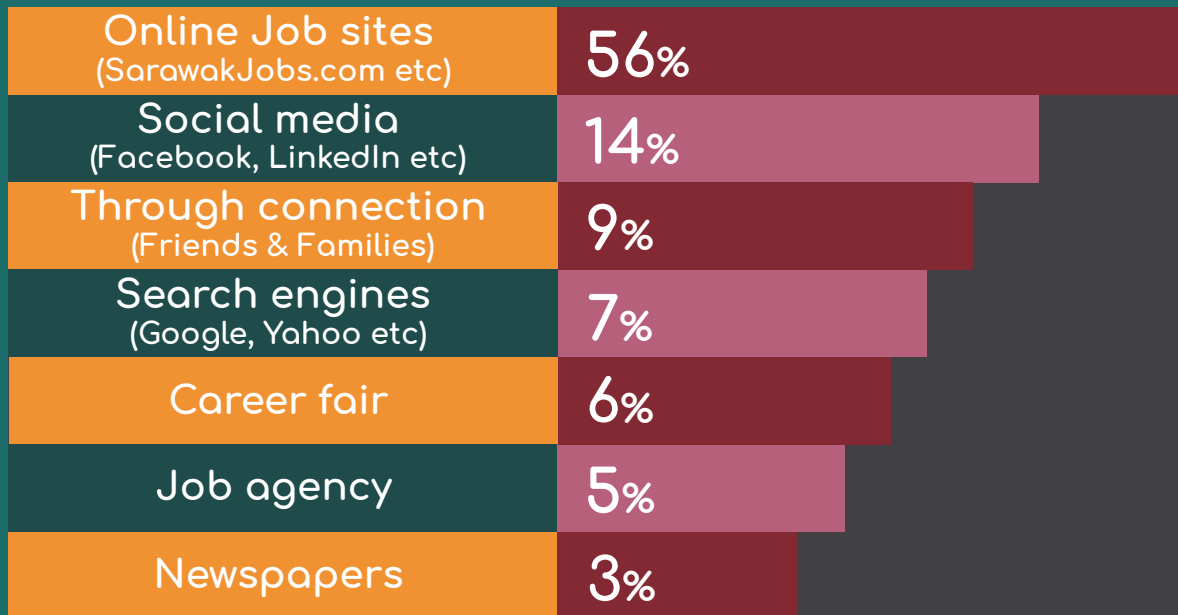
WHICH JOB SEARCH CHANNEL IS MOST EFFECTIVE?

ONLINE **77%**

(Online Job Sites 56%, Social Media 14%, Search Engines 7%)

OFFLINE **23%**

(Through Connection 9%, Career Fair 6%, Job Agency 5%, Newspapers 3%)



FINDINGS & ANALYSIS:

Today there are so many different methods of finding a job vacancy, so which job search method do Sarawakian job seekers prefer? In today's digital era, the most preferred method of finding job opportunities is rather obvious, as 77% of Sarawakian job seekers use online methods (Internet) as compared to 23% who prefer offline methods. 6 out of 10 job seekers, that's 56%, uses Online Job Sites such as SarawakJobs.com to search for available local jobs and applying to a large number of job openings at ease. 14% prefer to look for job opportunities via Social Media such as Facebook, etc; while 7% browse through Search Engines such as Google, etc. Traditional, offline methods are becoming less popular among Sarawakian job seekers given 9% said through connection/network with friends and family; 6% via Career Fair or 5% at Job Agency and only 4% on Newspapers. The same can be said for the employers as HR managers in Sarawak are also leaning towards online hiring. For more details, please refer to the Company Report (see page 34).